

## PRESS RELEASE

### GREENTECH FESTIVAL concludes world tour with successful Singapore edition



GTF Co-Founder Nico Rosberg, Singapore superstar JJ Lin and GTF Head of Conference Dr. Dale Rickert at the Conference opening ceremony.

*The first edition of GREENTECH FESTIVAL SINGAPORE earlier this month welcomed over 1000 visitors to Singapore's Gardens by the Bay, successfully igniting discussions and partnerships that will catalyze the creation of a more sustainable world. The event's Conference opening ceremony fireside chat between GTF co-founder Nico Rosberg and Singapore superstar JJ Lin was especially well-attended.*

**Singapore, 24 November 2022** - The GREENTECH FESTIVAL (GTF) celebrated its last stop of its World Tour in Singapore from 17-18 November 2022. GTF and its partners, including the Singapore Tourism Board (STB), global founding partner Audi, conference founding partner Vodafone Business, Lufthansa, Julius Baer, Boston Consulting Group and partner country Italy, offered the stage at the Gardens by the Bay to bold visionaries, inspiring technological innovations, forward-looking projects and green solutions.

#### HIGHLIGHTS of the GREENTECH FESTIVAL SINGAPORE:

- The inaugural press conference included the signing of a Memorandum of Understanding (MoU) between GTF and STB as its crowning finale, anchoring the festival's Singapore edition for 2023 and 2024. The GREEN AWARDS were awarded to Green Carbon by Tum (Green Building), Edible Garden City (Community), and Boyan Slat (Special Prize)

- The CONFERENCE welcomed exceptional speakers such as singer-songwriter and entrepreneur JJ Lin, Stephanie Dickson (Founder & CEO, Green Is The New Black), Thorsten Lange (Executive Vice President, Neste), and Joy E. Gai (APN Programmes Head, World Green Building Council)
- The waterways clean-up activation, run in partnership with Waterways Watch Society (WWS), saw 40 participants engage in a learning programme, cleaning up the litter hotspots of the waterways on kayaks, and gathering 50 kilograms of plastics within 2 hours.

GREENTECH FESTIVAL welcomed visionary thought-leaders, changemakers and experts from business, politics, research and startups to engage in important conversations about the systemic need to tackle climate change and create and implement green solutions and new approaches to development. The event's organizers are already planning and preparing for the two upcoming Singapore editions in 2023 and 2024, with support from the Singapore Tourism Board.

“This year’s GREENTECH FESTIVAL in Singapore was all about the idea that we need to rethink and rebuild new systems and take action to create a sustainable world. We believe that we need to change the way we do business, the way we interact, rethink our values and even our individual and collective aspirations to pave the way for a more sustainable and ethical future. At the GREENTECH FESTIVAL, we provide a stage for those who proactively contribute to this future and want to make change happen,” said **Marco Voigt**, co-founder of GTF.

The festival officially began with the GREEN AWARDS ceremony on the evening of 17 November with an opening speech by Nico Rosberg, co-founder of GTF, and Markus Schuster (Managing Director, Audi Singapore), before Kian Seng Ang from the Building and Construction Authority held a speech then led into the presentation of the awards. Asia’s first three GREEN AWARDS were presented to Green Carbon by TUM, for their commitment to create a permanent CO2 sink by converting greenhouse gas into new lightweight material that can replace steel, aluminum and concrete; Edible Garden City, for championing the Grow-Your-Own-Food movement in cities around the world; and a special prize to Boyan Slat for his outstanding contribution to creating a greener world. The GREEN AWARDS were handed over by Bhupinder Singh (President Asia-Pacific, Vodafone Business) in the category Green Building, Jason Moo (Head Private Banking South-East Asia, Branch Manager Singapore, Julius Bär) in the category Special Prize and Markus Schuster (Managing Director, Audi Singapore) in the category community.

Day two of the GREENTECH FESTIVAL SINGAPORE delved into the future of sustainable business and global policy. From C-level keynotes to panel discussions and a start-up slam, attendees discussed what a greener future could look like. The award-winning singer-songwriter, celebrity and entrepreneur JJ Lin led the opening Conference ceremony together with GTF co-founder Nico Rosberg. In line with the festival’s motto ‘Together we change’, **JJ Lin** said *“Sustainability is not just a question of awareness but also a combined effort of action, which is much needed to help our home of mother earth get better. If everyone digs in with their small gestures and makes it part of our life, together we can make an impact and the world will be hopeful.”*

GTF held Bootcamps, inviting participants to connect and collaborate with others in a moderated workshop in which they tackled complex problems and outlined tangible, practical

approaches to accelerate action. Topics were also the conference session topics - Future Building, Green Business and Preserving Natural Resources.

The exhibition, which took place at the same time as the conference, included, among 13 exhibitors, GTF's long-term partners Audi and Lufthansa, offering a bold vision into the future of mobility and aviation, and also GTF's Innovation Green Awards Winner ImHotep.Industries with their giant atmospheric water generator Phantor that can supply water for locations with no groundwater or seawater.

In the gripping closing speech, former Head of Sustainability for the Bank of England, Michael Sheren, sent attendees into the afternoon and the Green Business Bootcamps with a powerful vision of how business and society can reinvent themselves to become holistic, sustainable and regenerative - aligning with the GTF's theme this year of: *'Tear down, rethink, rebuild: creating a sustainable world!'*.

**Nico Rosberg, GTF Co-Founder**, said: "Sustainability is a race against climate change, and all countries are working together for it. Singapore is at the forefront of the race, and we are fighting the race together."

**Mr Poh Chi Chuan, Executive Director, Exhibitions & Conferences, Singapore Tourism Board**, said: "We are excited to welcome GREENTECH FESTIVAL to Singapore, adding to our pipeline of sustainability-focused events in 2023 and beyond. The choice of Singapore to host the festival's inaugural Asian edition underscores the confidence in our ability to catalyse change in the region for sustainability, and supports our long-term goal to become one of the most sustainable MICE destinations in Asia Pacific."

#### **About**

*The GREENTECH FESTIVAL (GTF) by founders Sven Krüger, Nico Rosberg and Marco Voigt, is the largest sustainability festival in Europe. The Festival consists of the GTF EXHIBITION, GTF CONFERENCE and GREEN AWARDS. The festival includes more than 200 exhibitors, a variety of conference panels and keynotes and, the awards, which honor the most progressive projects worldwide in an exclusive evening event.*

*Now is the time: We must radically reinterpret the way we live and do business. Now. This is the only way we can enable a future for people and the environment on this planet. GTF becomes a venue for innovation, inspiration, and ideas, creating a place where green technologies are presented, discussed and awarded - to show what it means to act in a more resource-efficient way, to strive for a better future and to live up to our ethical obligations. From now on, this will happen in more places throughout the year. The GREENTECH FESTIVAL kicked off its world tour last November in London, held its marquee event in Berlin in June, and moved to New York, London and Singapore in 2022. Next Year, the GREENTECH FESTIVAL will take place in Berlin from 14-16 June 2023 before it moves to New York in September and back to Singapore for its second edition in November 2023. Let's celebrate change all over the planet - because this planet needs change.*

*For more information about the Singapore event, please visit: <https://singapore.greentechfestival.com/>  
For press photos, please visit <https://singapore.greentechfestival.com/press-media/>*

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